



## Elliot Long

info@elroid.com • Bristol, United Kingdom

I'm a logic sculptor - dedicated to my art. I've been developing apps for mobile devices since 2005.

I have excellent communication skills, a keen eye for detail, and an intuitive feel for making Android apps that are a pleasure to use. Originally from Silicon Valley I moved to the UK in 1996.

### EXPERIENCE

#### Senior Android Developer

Matches Fashion • 2023 - 2024

London, UK

Implemented app-wide re-brand. Pioneered offline-first flow-based caching strategy. Planned refactor and switch to tab-based navigation.

#### Android Developer - Freelance

Elroid Ltd • 2016 - 2023

Bristol, UK

Freelance developer, working remotely and in the area of Bristol. Specialising in Android apps of all kinds, especially those involving location and map-based technologies. See [portfolio](#) for featured projects.

#### Lead Android Developer (Contract)

Hyper • 2022

London, UK

Lead a distributed team of developers to create a KMM-compatible indoor-location-enabled augmented reality SDK

#### Mobile Software Architect (Contract)

Snowdrop Solutions Ltd • 2018 - 2022

Bath/London, UK

Consultant and systems architect creating cross-platform location-aware solutions using Google services primarily for high profile organisations in the travel and fintech industries.

## Senior Mobile Developer

**Intohand Ltd** • 2009 - 2016

**Bath, UK**

Lead programmer and development consultant using J2ME, Blackberry, and Android for over a dozen different clients. Established process standards and spearheaded JIRA-based project management. See [portfolio](#) for featured projects.

## Co-Founder & CTO

**MyCityMate S.A.** • 2005 - 2010

**Barcelona, Spain & Frankfurt, Germany**

Co-founded a technology startup and performed specification, design, and implementation of J2ME-based mobile phone travel guide application and supporting website in three languages.

## Java/Web Developer

**Synchro Ltd** • 2002 - 2004

**Birmingham, UK**

Performed java website development (using JSP with Struts, Flash, and Tomcat/MySQL) for web browser-based intranet planning application for construction projects. Also designed and built a new company web site.

## SKILLS

- Programming Languages: Android/Kotlin (Expert), Java (Expert), HTML/Javascript, PHP (Proficient)
- Spoken Languages: English (Fluent), Spanish (Fluent), German (Basic)

## EDUCATION

### BA Computer Science / Music

**University of Birmingham**

**Birmingham, UK**

Specialised in saxophone performance, computer music, and audio processing.

- Conductor, University Wind Band
- Member of Monkhouse, Soul and Funk band

## PORTFOLIO

### Matches Fashion

(2023-2024)

London's leading luxury fashion destination for over 25 years, with world-wide reach and over half a million downloads

### Vypr

(2016-2022)

Vypr lets consumers earn cash for participating in retail goods surveys

### MindBeer

(2017-2022)

Pour the perfect beer using just your mind!

### Manoto

(2016-2018)

Iranian-language TV Production company based in London with over 1 million monthly users

### Lovestruck

(2012-2016)

Lovestruck® – Winner of Dating App of The Year at the UK Dating Awards 2014 with over 100k downloads.

### Tribesports

(2013-2015)

Tribesports is a social fitness tracking app combining personal training plans with a real-time GPS tracker.

### Judo Payments

(2013-2014)

JudoPay is the fast, safe and hassle-free way to pay using your phone at thousands of businesses across the UK.

### Good Energy

(2018-2024)

One of the UK's leading renewable energy suppliers, selling 100% renewable electricity and carbon neutral gas

### Smart Driver Club

(2016-2022)

Smart Driver Club brings all the data about your vehicle to your fingertips, from diagnostics to location

### Oh Europa

(2018-2019)

Directs you to beacons placed throughout Europe, transmitting an ever-evolving library of love songs, broadcasting 24/7

### MeetApp

(2013-2017)

Send your location to anyone, no matter what platform they use, including when connectivity is scarce.

### gigit

(2014-2016)

Created with concert photography in mind, gigit provides a route-to-market for photographers, with real-time delivery of concert photos.

### The LADbible

(2015)

Covering humour and viral content galore, with over 100k downloads, the LADbible needs no introduction.

### etherbooks

(2012-2013)

A marketplace for short story content, an immersive eReader and the ability to follow your favourite authors.

Please visit [elroid.com/cv](https://elroid.com/cv) for more detail and links to google play.