



Elliot Long

info@elroid.com • Bristol, United Kingdom

I'm a logic sculptor - dedicated to my art. I've been developing apps for mobile devices since 2005. I have excellent communication skills, a keen eye for detail, and an intuitive feel for making Android apps that are a pleasure to use. Originally from Silicon Valley I moved to the UK in 1996.

Senior Android Developer

Matches Fashion • 2023 - Present

London, UK

Implemented app-wide re-brand. Pioneered offline-first flow-based caching strategy. Planned refactor and switch to tab-based navigation.

Android Developer - Freelance

Elroid Ltd • 2016 - 2023

Bristol, UK

Freelance developer, working remotely and in the area of Bristol. Specialising in Android apps of all kinds, especially those involving location and map-based technologies. See [portfolio](#) for featured projects.

Lead Android Developer (Contract)

Hyper • 2022

London, UK

Lead a distributed team of developers to create a KMM-compatible indoor-location-enabled augmented reality SDK

Mobile Software Architect (Contract)

Snowdrop Solutions Ltd • 2018 - 2022

Bath/London, UK

Consultant and systems architect creating cross-platform location-aware solutions using Google services primarily for high profile organisations in the travel and fintech industries.

Senior Mobile Developer

Intohand Ltd • 2009 - 2016

Bath, UK

Lead programmer and development consultant using J2ME, Blackberry, and Android for over a dozen different clients. Established process standards and spearheaded JIRA-based project management. See [portfolio](#) for featured projects.

Co-Founder & CTO

MyCityMate S.A. • 2005 - 2010

Barcelona, Spain & Frankfurt, Germany

Co-founded a technology startup and performed specification, design, and implementation of J2ME-based mobile phone travel guide application and supporting website in three languages.

Java/Web Developer

Synchro Ltd • 2002 - 2004

Birmingham, UK

Performed java website development (using JSP with Struts, Flash, and Tomcat/MySQL) for web browser-based intranet planning application for construction projects. Also designed and built a new company web site.

SKILLS

- ➔ Programming Languages: Android/Kotlin, Java (Expert), HTML/Javascript, PHP (Proficient)
- ➔ Spoken Languages: English (Fluent), Spanish (Fluent), German (Basic)

EDUCATION

BA Computer Science / Music

University of Birmingham 1996 - 1999

Birmingham, UK

Specialised in saxophone performance, computer music, and audio processing.

- ➔ Conductor, University Wind Band
- ➔ Member of Monkhouse, Soul and Funk band

PORTFOLIO

Matches Fashion

(2023-Present)

London's leading luxury fashion destination for over 25 years, with world-wide reach and over half a million downloads

Vypr

(2016-2022)

Vypr lets consumers earn cash for participating in retail goods surveys

MindBeer

(2017-2022)

Pour the perfect beer using just your mind!

Manoto

(2016-2018)

Iranian-language TV Production company based in London with over 1 million monthly users

Lovestruck

(2012-2016)

Lovestruck® – Winner of Dating App of The Year at the UK Dating Awards 2014 with over 100k downloads.

Tribesports

(2013-2015)

Tribesports is a social fitness tracking app combining personal training plans with a real-time GPS tracker.

Judo Payments

(2013-2014)

JudoPay is the fast, safe and hassle-free way to pay using your phone at thousands of businesses across the UK.

Good Energy

(2018-2024)

One of the UK's leading renewable energy suppliers, selling 100% renewable electricity and carbon neutral gas

Smart Driver Club

(2016-2022)

Smart Driver Club brings all the data about your vehicle to your fingertips, from diagnostics to location

Oh Europa

(2018-2019)

Directs you to beacons placed throughout Europe, transmitting an ever-evolving library of love songs, broadcasting 24/7

MeetApp

(2013-2017)

Send your location to anyone, no matter what platform they use, including when connectivity is scarce.

gigit

(2014-2016)

Created with concert photography in mind, gigit provides a route-to-market for photographers, with real-time delivery of concert photos.

The LADbible

(2015)

Covering humour and viral content galore, with over 100k downloads, the LADbible needs no introduction.

etherbooks

(2012-2013)

A marketplace for short story content, an immersive eReader and the ability to follow your favourite authors.

Boomtown Festival

(2013)

My vision of what a festival app should be, with real-time data, GPS, augmented reality, search, and reminders, all available without connectivity.

Glade Festival

(2012)

My first effort at at a music festival app, with the ability to see what's on now/next and be reminded when my favourite acts are about to perform.

Squash My Car

(2012)

A fun little app that turns your car into a micro machine.

Please visit elroid.com/cv for more detail and links to google play.

References available on request.